

## Victorian Chamber and Sunbury Business Association work together to boost the voice of local business

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A new alliance between the Victorian Chamber of Commerce and Industry and the Sunbury Business Association (SBA) will expand the suite of benefits on offer to members of both organisations and give the Sunbury business community a stronger voice.

“By working together, the Victorian Chamber and the SBA can deliver a range of outstanding services and support to businesses in Sunbury,” said Victorian Chamber of Commerce and Industry Chief Executive Mark Stone.

“Over recent months, the Victorian Chamber has formed strong partnerships with local business organisations in Bendigo, Benalla, Sale and Shepparton,” said Mr Stone.

“We are thrilled to work with the Sunbury Business Association as our first metropolitan alliance and are committed to a long term relationship that will strengthen our presence in the area.”

Mr Stone said under the new alliance, Sunbury Business Association members will have access to the benefits of a Victorian Chamber Essentials membership including business tools and templates, business intelligence through a range of publications and discounts on Victorian Chamber networking events, consulting services and training courses.

Victorian Chamber members in Sunbury will be able to attend the SBA’s information and training sessions, take part in networking events and have input into increased local advocacy.

“This partnership will enable us to better engage with members at a local level and help us to provide solutions to the issues Sunbury businesses face,” said Mr Stone.

For further information on how this alliance can help your business, please call (03) 8662 5333 or email [customerservice@victorianchamber.com.au](mailto:customerservice@victorianchamber.com.au).

### **Background – About the Victorian Chamber of Commerce and Industry**

*The Victorian Chamber of Commerce and Industry, established in 1851, is the most influential business organisation in Victoria, informing and servicing more than 15,000 members, customers and clients around the state.*

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