



**LIVE SUNBURY, SHOP SUNBURY**  
**SUNBURY BUSINESS ASSOCIATION**

ISSUE 6

JULY 2014



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**ADDRESSING THE NEEDS OF INDIVIDUAL BUSINESSES IN THE SUNBURY COMMUNITY**

In this issue we would like you, a growing business in Sunbury, to meet your committee. A committee who strive to make the Sunbury Business Community a well-informed, supportive community. Our committee members are varied in occupation, but have one goal... "to make Sunbury businesses thrive and strive".

<b>President:</b>	Michael Osborne <i>McMahon Osborne Group</i>	<b>Vice Pres.:</b>	Sylvia Unferdorben <i>Elusive Style</i>
<b>Secretary:</b>	Darryl Van Rooy <i>Health Protect International</i>	<b>Treasurer:</b>	Sam D'Angelo <i>Barry Plant</i>
<b>Committee:</b>	Marnie Harding <i>Sunbury Square</i>		Amanda Lenny <i>Star Pharmacy</i>

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**BENDIGO BANK - BUSINESS INFORMATION EVENING**

One of our members, Bendigo Bank Sunbury Business Banking Centre, is holding a Business Banking night on Wednesday 23rd July 2014. Join them for a special evening for your chance to network with like-minded business people and be inspired by others with expert knowledge including special guest speakers:

**Gina Morgan, Financial Markets, Bendigo Bank**

**Ron Blackmore, Business Banking, Bendigo Bank**

**Greg Snape, Financial Planning, Bendigo Bank**

Venue: Sunbury Football Social Club

Date: Wednesday 23 July 2014

Time: 6.30pm arrival for 7.00pm start.

RSVP: Wednesday 16th July to

diana.dusenjko@bendigoadelaide.com.au or phone 9740 5451

*Finger food, tea coffee and soft drinks provided.*

Bendigo Bank Sunbury branch are also running a Sausage Sizzle at **22 Brook St on Friday 18th July from 11am**. All funds and donations will go towards supporting the Starlight Children's Foundation as part of a national fund raising effort by Bendigo Bank branches.

"The Bendigo Bank network across Australia is taking part, showcasing their cooking skills. But it's bigger than that; We're all playing an important part in helping to give sick children the experiences they deserve, to see the smiles on their faces and know that a community has been enriched because of this support.

To find out more about the event, contact Maria on 9740 5451.



**Bendigo Bank**

## SUNBURY BUSINESS DINNER 2014

The Sunbury Business Dinner 2014 was another great success with around 130 guests making it along to the comfortable environs of Pitruzzello Estate to hear a thoroughly researched, entertaining and informative presentation from Bernard Salt. There was a fantastic vibe throughout the night with much quality networking taking place. Some of the key messages from Bernard Salt included:

- If you are in business now and you are located on the North West side of Melbourne, you are in the best location to capitalise on the growth of Melbourne over the next 20 years. Sunbury is in an ideal position to take advantage on this as it is located right on the edge of both the North and West growth corridors. He did point out that business operators still have to be vigilant and in the right kind of business and run it well in order to capitalise on the opportunity this will present.
- Sunbury should work hard to position itself as the ideal lifestyle location where people choose to live and recreate, while then having a short commute over to the employment districts around Melbourne Airport, Broadmeadows, Campbellfield and Melbourne's West.
- Sunbury should continue to develop its "destination" qualities so that people in greater Melbourne who just want a short day trip will start to think of Sunbury. He specifically mentioned the restaurants and cafes along O'Shanassy street as playing a strong role in "Sunbury as a destination", as well as tapping into the unique history that Sunbury boasts.

Thanks must go to all the sponsors that made the night possible:

### Major Sponsors:

Healthy Together Hume/ Sunbury Community Health Centre/ Dianella Health/ State Government of Victoria;  
McMahon Osborne Group;  
Hume City Council;  
Barter Card

**Door Prize Sponsors:** Hello World Travel; Just Bikkies and Tarts; Star Pharmacy; Pitruzzello Estate



## COMING TO SUNBURY! BUSINESS NETWORK INTERNATIONAL

BNI is a business referral organisation whose primary purpose is to assist its members to find and exchange qualified business referrals. BNI provides its members with a professional structure and an ongoing training which enables members to network in a deliberate manner for the sole purpose of generating more business. Last year members of BNI in Australia generated business referrals that resulted in more than \$280 million in new business. (In that same period BNI worldwide passed over 12 million referrals, this translates to over A\$6 billion of business). BNI provides a structured system of giving and receiving business. It does this by providing an environment in which personal relationships can be developed with dozens of other qualified business professionals.



**BNI is coming to Sunbury, if you would like to be part of the latest BNI chapter please contact Robert Anderson on [robert.anderson@aussie.com.au](mailto:robert.anderson@aussie.com.au) or Michael Osborne on [michael@mcmahonosborne.com.au](mailto:michael@mcmahonosborne.com.au).**

### RRBATA BUSINESS BREAKFAST



The Romsey Region Business & Tourism Association are holding a Business Breakfast with guest speaker David Errington. David holds a Master of Commerce Degree from Melbourne University and has been with Merrill Lynch (McIntoch) for 23 years. He is consistently rated as a top analyst in his sectors in the Asia Pacific region, and is the yardstick for other analysts and corporates alike. David has kindly agreed to present his unique insight into consumer retail, including the Wine Beverage sectors, to the Annual RRBATA Business Breakfast.

This is a very special opportunity not to be missed by those with an interest in the **retail sector**.

Bookings can be made online here:

<https://eventbrite.com.au/e/rrbata-business-breakfast-2014-tickets-12026747325>

**Venue:** Carriage House Restaurant, Cleveland Winery  
55 Shannons Road, Lancefield

**Date:** Friday 1st August, 2014

**Time:** 7am (Breakfast served at 7:30am)

*For enquiries, please contact 0412 349 849 or email [jennystillman@optusnet.com.au](mailto:jennystillman@optusnet.com.au)*

**Guest speaker:**

Mr. David Errington

**Early Bird: 35 pp**

**General: 40 pp**

*Bookings essential*

### SUNBURY STREETSCAPE UPDATE

Over the past 18 months, the SBA has been working with the Council to help deliver place making projects around the Sunbury Town Centre, and there has been a positive response from both the community and businesses alike.

We recently signed a letter supporting a grant of \$200,000 to be injected into the Streetscape works, particularly on O'Shanassy Street. We will continue to work towards and support the Sunbury Streetscape projects in the hope that we further enable place making activities which are clearly having a positive impact on the business community.

Can't make a meeting? Join us on Facebook or send us your questions at [sba@sunbury.org.au](mailto:sba@sunbury.org.au)



SBA meetings are held on the 1st Wednesday of every month at  
McMahon Osborne Group  
Level 1, Unit 9, 57-59 Horne Street, Sunbury VIC  
[sba@sunbury.org.au](mailto:sba@sunbury.org.au)



### SBA MISSION

- To encourage people to shop and do business in Sunbury
- To encourage stronger business-to-business interaction
- To undertake coordinated marketing and promotional activities
- To put Sunbury on the map
- To improve the profile and amenity of Sunbury
- To support businesses in Sunbury
- To make Sunbury a more vibrant centre for the wider Macedon Ranges Region